



BROADCAST WORLD NEWSLETTER



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SPECIAL KBP-TLMC ISSUE

Orban / CRL appoints Broadcast World Phils. Systems, Inc. as EXCLUSIVE Philippine Dealer

Orban/CRL, the worldwide leader in audio processing for broadcasting and the Internet announced the appointment of Broadcast World Phils. Systems, Inc. as its exclusive dealer for the Philippines.

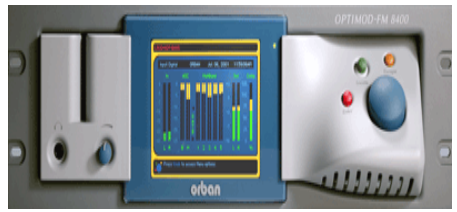
In making the announcement, C. Jayson Brentlinger, Chairman, CEO and President said, "We are very pleased that Broadcast World Phils. Systems, Inc. with its significant size and presence in the Philippines, has chosen to join forces with Orban/CRL. With the continued growth in broadcasting operations and the changes in technology in the Philippines, we are forecasting an important future together".

Broadcast World's strong, long-standing business operations and local Technical support for customer service in the Philip-

ppines are much sought after assets that Orban/CRL seeks to have throughout its worldwide dealer network. The company currently has 138 dealers that cover virtually the entire world.

Commenting on her company's new dealer status Ms. Desy B. Kelly, President & CEO of Broadcast World Phils. Systems, Inc. said, "Broadcast World is proud to be working with Orban/CRL. We were one of CRL's first International representatives, and we are delighted to be able to support the many Orban/CRL customers in the Philippines".

The agreement is effective immediately and Philippine customers can begin to place orders at once with Broadcast World by contacting the company at 632-8435671 to 73, fax 632-8120190 or Broadcast



Orban Optimod-FM 8400HD Audio Processor



CRL Amigo FM Audio Processor

World USA at 217-2235879, fax 786-5130611 or www.bwpsi.com.

Orban/CRL Systems is the world leader in the design and manufacture of transmission audio processors for broadcasting and the Internet.

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President & CEO of BWPSI and Philippine Broadcasters Attend the NAB Radio Show

The Manchester Grand Hyatt in San Diego, California, was the venue of the latest NAB Radio Show this year, from October 6-8, 2004. This show included a wide ranging combination of sessions, workshops covering all of today's most pressing topics focused on providing solutions to make each day a smooth sailing for Broadcasters all over the world.

Attending this show, together with Filipino Broadcasters led by Mr. Guillermo "Willie" Torres of UMBN, was Ms. Desy Kelly, President & CEO of Broadcast World Philippines and Broadcast World USA.

Since Digital Radio had invaded the United States and other countries, most topics were focused on the HD Ra-



dio system that had great influence on the business development of most countries. Similarly, the IBOC (In Band On Channel) performance and case study, was well discussed by presenters that are authorities in their individual

line of expertise. The challenges of implementation in a variety of environments were addressed by experts from iBiquity Digital, equipment manufacturers, consultants and Broadcasters.

Among BWPSI suppliers that participated in the Exhibits and presenting was COMREX with its newest product "The STAC" (Studio Telephone Access Center) that can do a remote broadcast even from a car.

The other supplier is DIGI-GRAM exhibiting the newest model of the sound card hardware for computers.



Ms. Desy Kelly, Broadcast World, shake hands with Mr. Kris Bobo & Mr. Tom Hartnett, Comrex upon acceptance of dealership agreement during the NAB Radio Show.

Broadcast World in tandem with KBP-TLMC event at Taal Vista Hotel, Tagaytay City

The 30th KBP Top level Management Conference, a major KBP yearly event will be held at the Taal Vista Hotel in Tagaytay City, Philippines. The organization continues to advocate broadcast media's free and independent broadcasting, for the protection of Broadcasters rights and interests, a better sense of public responsibility in Broadcast Media.

On the other hand, Broadcast World upholds its aim to make its customers, the Radio and TV stations of the Philippines, success-

ful, professional and profitable through excellence and innovation in Engineering. In passing, the KBP is composed of owners of Radio and TV stations in the Philippines.

Since 1986, Broadcast World has always participated in any KBP activity that started at the Sheraton Hotel to this point in time, and shall continue onward.

This year, Broadcast World steps into its 25th milestone in serving Filipino Broadcasters in their broadcast needs. It is a 25 year service, and un-

selfish devotion, as well as commitment, to make and upgrade Broadcasting through newer and better innovations in Broadcast technology, distributing better and the latest equipment, to the Broadcast industry. These are introduced by Broadcast World Phils. to Broadcasters so that they will not be left behind other progressive countries in the world in the Broadcast Media.

As the Tagalog term goes "Walang Iwanan" Broadcast World leaves this promise to the KBP, now and hereafter.



***BROADCAST WORLD
CONGRATULATES THE KBP ON
ITS 30th TOP LEVEL
MANAGEMENT CONVENTION***



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**Pres. Gloria Macapagal-Arroyo
Keynote Speaker at 30th KBP-TLMC**

The 30th KBP Top Level Management Conference will be held at the Taal Vista Hotel from November 28 to December 1, 2004, at the Taal Vista Hotel in Tagaytay City. This will be attended by owners and heads of Philippine Radio and TV networks and stations. Foreign guests will comprise of speakers of the Technical Seminar sponsored by Broadcast World Phils. Systems, Inc. and suppliers of broadcast equipment to Philippine Broadcasters. Other guests of distinction who will speak during the conference are Hon. Cerge Remonde, Chairman of the KBP Board and Head of Government Broadcast Media, Ms. Maria Consoliza Laguardia,

Olivar Solis, Commissioner, National Telecommunications Commission. Mr. Joselito G. Yabut, Vice Chairman of the KBP will introduce the President of the Philippines to the assembly. Commissioner Solis will head a meeting with the KBP, together with other NTC Commissioners, Ms. Kathleen Heceta and Mr. Jorge Sarmiento.

Mr. Ruperto S. Nicdao, KBP President will give his report together with Ms. Diana Gozum, KBP Standards Authority Chairperson.

Elections will be held for the KBP Board of Directors and KBP Executive officers.

The Theme of the Conference "Breaking Through to a Better World" will focus on topics that are: "Strategic Alliances: Key to surviving the Economic Crisis in the Radio Industry", by Mr. Alfredo L.

Henares, President, Progressive Broadcasting Corporation; and Mr. Roger Utnehmer, President International Broadcast Bank on "Radio Advertising Sales Management for Radio Station Owners and Top Level Sales Managers".

Broadcast World Phils. Systems, Inc. will exhibit the products that it distributes and most specially those that are digitally operated, and will sponsor a Technical Seminar on "HD Radio and HD Television".

This year's conference will truly be an exciting one, because of the determination of KBP officers and members to survive and break through against all odds from an economic crisis into a better world.

Broadcast World to Sponsor Technical Seminar

Broadcast World Philippines Systems, Inc. will sponsor a Technical Seminar on HD Radio and HD Television, in conjunction with the 30th KBP-Top Level Management Conference at the New World Renaissance Hotel, Makati City on 1 December 2004. Foreign guest speakers adept in their own line of expertise will present the latest innovations in Radio and TV Broadcast.

These guests will be welcomed by Mr. Joselito G. Yabut, of Primax Broadcasting Network and Acting Chairman of the KBP. "An update of the HD Radio in the Philippines" will be deliberated by Engr. Armand Ursal, of Quest Broadcasting, Vice Chairman of the KBP and Vice Chairman of SBETP. Vis-à-vis on this subject, Mr. Charles W. Kelly, Jr., Director of International Sales of Broadcast Electronics and Marti, as well as the International Chairman of SBE, will speak on "An Update of the HD Radio in the World". Mr. Glenn K. Schulke, Manager, Sales and Marketing of CRL Systems / Orban, will discuss on "Processing in the Digital World and

New Technology Surround Sound". Delving on the topic about antennas, Mr. Alex M. Perchevitch, a supplier who frequents his visits to the Philippines, Vice President and Sales Manager of Jampro Antennas, will speak on "HD Antennas". A guest that represents a manufacturer of high powered TV Transmitters, no other than Mr. Mike Rosso, Vice President of Sales and Mr. John Lynch, both from Axcera, will discuss on "HD Television".

Engr. Alvin N. Blanco, NTC Chief, Broadcast Service Department will explain the NTC updates on Rules and Guidelines on HD Radio and HD Television.

Mr. Alan Brown, of Davicom / Radica Broadcast Systems will deal on the topic about "Telemetry". Mr. Tom Hartnett, Director of Engineering of COMREX shall introduce technical trends in Asia, with the topic of "CODECS / ISDN / Digital Telephone Interface".

On a return, but on another topic Mr. Charles W. Kelly, Jr. will delve into the topics of "Radio Mobile-Propagation Analysis and

Synchronous FM". Mr. Paul Lee, Asia Sales and Marketing Director, Audemat will talk on "RDS and DARC Technologies and its Application in the Philippines". To introduce the "New Digital Logo Inserters and Digital Switchers" is Mr. Olivier Werbrouck, Export Manager of SAV Video.

To complete the seminar, Mr. Ruperto S. Nicdao, Jr., of Manila Broadcasting Company and President of KBP will give us his inspirational and closing remarks and warding of certificates.

An exposition will be held after, on OUTSIDE BROADCAST, that will focus on HD Radio On-Air, Telemetry On-Air, Synchronous FM On-Air, HDTV. INSIDE BROADCAST (booth) will focus on ISDN/CODECS, Telemetry, HDTV, HD Radio On-Air, RDS On-Air and Digital Transmissions. This will delve on Broadcast under climatic conditions.

Broadcast World thrives on a warm disposition of cordiality between its suppliers and the Filipino Broadcasters, that will continue to assist KBP in upgrading Technical knowledge and innovations for Broadcasting.

WHAT'S NEW...

NOW IN THE PHILIPPINES

THE FIRST HD RADIO PROCESSOR

***MAGIC 99.5 & 93.9i Manila HD RADIO will
soon be on AIR***



ORBAN OPTIMOD-FM 8400HD AUDIO PROCESSOR

Optimod 8400HD provides two independent peak limiting chains—one for an analog FM transmission and one for any non-preemphasized digital transmission. 8400HD is ideal for iBiquity HD Radio broadcasts, webcasts, and Eureka147 DAR broadcasts that are simulcast with an analog FM signal. New 8400's are available with HD hardware installed and any existing 8400 can be inexpensively retrofitted.

All the I/O You Need

- The first-generation iBiquity exciter requires 44.1 kHz AES/EBU audio streams for both the analog and digital inputs. The sample rates for both streams must be identical. This requires two AES/EBU outputs from a single-box processor, both of which can be locked to an external AES reference signal. Orban's 8400HD meets these requirements because it realizes its HD processing as a plug-in hardware module that adds the necessary second digital output and sync reference input.
- This module also adds a second stereo analog output pair. This can emit either the HD-processed signal or the 8400's existing low-delay (5 ms latency) monitor signal, which is useful for feeding talent headphones in live operation. Choosing the monitor signal frees up the 8400's main analog outputs to emit an FM-processed signal, which is often needed to drive an auxiliary transmitter or for similar purposes. Compared to competitive products whose HD option adds, at best, one extra AES/EBU output, the 8400HD hardware provides far more versatility.



WHAT'S NEW...

**COMREX STAC (Studio Telephone Access Center)**

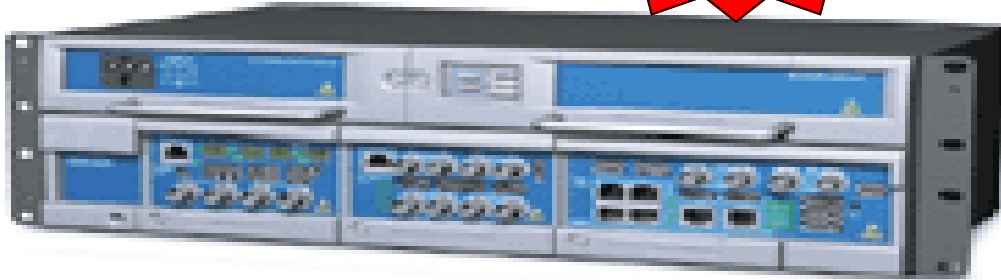
The telephone has always been essential to live broadcast. Studio Telephone Access Center (STAC) puts you in control of your talk shows, call-ins and phoners with great sound, ease of operation and scalable configuration.

STAC incorporates a pair of Comrex high-performance digital hybrids with automatic audio level control. The result is the most natural sounding telephone audio, even when conferencing multiple callers. A compact, rack-mounting mainframe houses the hybrids, the multiline controller and all telephone and audio connections.

Key Features

- Dual, high performance digital hybrids for reliable, natural sounding caller audio, even when conferencing.
- Configurations for six and 12 phone lines. Easy to expand in field.
- Flipping a switch on the back of a control surface is all that is required to select Studio/Producer or Screener Mode.
- A standard web browser can be used on any locally networked or Internet connected computer for call screening and control.
- Auto Attendant for automatically answering incoming calls with your custom outgoing message. Call is answered after two or six rings, the message is played and, at the end of the message, the line is put on hold. If no message is recorded, lines will automatically be answered and put on hold. Function selected from control surface.
- Two phone lines can be assigned to VIP mode, removing them from the priority rotation and Auto Attendant. These can be reserved for placing outgoing calls and incoming hot lines.
- Selectable auto-disconnect of calls terminated by caller.
- Selectable automatic gain control for consistent levels on-air and send audio down the line to your callers. A separately controllable caller level boost may also be used.
- Talent maintains control using selectable caller ducking that lowers caller audio level when talent speaks.

WHAT'S NEW...

HOT PRODUCT

BROADCAST ELECTRONICS BIG PIPE Next Generation Media Transport

High Bandwidth Studio-Transmitter Media Transport

This is not your father's STL.

While existing wireless and terrestrial studio-to-transmitter links (STL) will remain an appropriate program and data transport choice for many, collocation and other factors demand more efficient solutions with greater bandwidth.

With Big Pipe's bi-directional capabilities up to a whopping 45 Mbps, you can interchange analog and digital audio, HD Radio data, Ethernet, serial data, video, and telephony via a wireless or wireline path. The bi-directional link eliminates the need for separate telemetry, communications, and RPU backhaul links. Scalable, flexible, and reliable, Big Pipe works just as well for studio facility interconnects and many other media transport needs.

Big Pipe simplifies integration among the mission-critical, high-value elements of your facilities and, because it comes from BE, you know that Big Pipe is designed for the realities of radio, including tight budgets and rock solid performance.

Key Features

- Scalable and flexible to meet your studio-to-transmitter, studio-to-studio, and any other media transport needs.
- Module design allows for maximum flexibility and configurability. Network Access Units (NAUs) available in DS3 (45Mbps coaxial), OC-3c (155Mbps fiber), or OC-12c (622Mbps fiber)
- Service Interface Modules (SIMs) for audio, video, telephone, serial, and SMPTE to suit your applications Audio inputs for AES or Analog L & R
- Ethernet connectivity for HD Radio Advanced Applications Services for data Hot-pluggable modules for easy installation, upgrades, or repair without service interruption
- 45Mbps bi-directional point-to point radios for wireless applications Radios are user software selectable for DS3 or 10/100BaseT Ethernet modes and are available in the 5.3GHz UNII band or 5.8GHz ISM band

WHAT'S NEW...

**DIGIGRAM VX222v2 High quality, versatile sound card**

The VX222v2 brings Digigram's outstanding audio quality and famous reliability to demanding professional audio applications such as broadcast, post-production, music or live performance

This high quality, versatile sound card includes balanced analog inputs and outputs with 24-bit converters, as well as digital input/output in AES/EBU or S/PDIF formats. Special features include two General Purpose Interface (GPI) inputs and outputs.

Key features

- Full-duplex.
 - 2 balanced analog inputs/outputs, supporting +4dBu and -10dBV.
 - Balanced digital stereo input/output in AES/EBU or S/PDIF formats.
 - Dedicated Wave mixer, as well as ASIO and Mac control panel.
 - Sample rate: 8 kHz to 48 kHz.
 - PCM resolution: 8, 16 or 24 bit.
 - Universal PCI compatibility (3.3V ready)
- short-length PCI format (only 175 mm/6.875 inches)

**DISPLAYED & OPERATIONAL AT
KBPTLMC 2004 & KBPTLMC-BWPSI
TECHNICAL SEMINAR 2004**

**AXCERA DT2B ATSC Exciter-Modulator**

100% Digital Signal Processing

The DT2B digital television modulator represents a new milestone in television technology. Building on the field proven hardware platform of Axcera's digital exciter family, the DT2B offers terrestrial broadcasters the most flexible solution available. Because it operates using 100% digital signal processing, the DT2B can evolve as broadcast requirements change, helping to protect your investment for many years to come.

This unit utilizes a patent pending VSB modulation technique which makes it possible to generate a virtually perfect 8-VSB IF signal. Since the DT2B is a completely reprogrammable digital television exciter, it can be easily upgraded in the field with new software versions. Critical parameters can conveniently be set and queried directly on the color LCD screen or through an interface to a personal computer.

The DSP circuitry also handles frequency offsets, allowing an unlimited number of user selectable offsets. In addition, the frequency offsetter is used to compensate for errors in the SMPTE-310M input sample rate, ensuring the best possible signal reproduction.

The companion upconverter accepts the output of the digital VSB modulator and produces on-carrier RF for any TV channel. The upconverter is based on proven dual-conversion technology using low noise PLL sources. Both the upconverter and the 8-VSB modulator can be locked to an external 10 MHz reference for synchronization or precise frequency offset control. Non-volatile operation is achieved through flash-RAM (random access memory) which instantaneously stores all digital settings for the entire exciter-modulator system. This ensures that, in case of power loss, the system will return to the previously selected settings when power is restored, saving time by eliminating the need to manually re-enter operating parameters.

For COFDM operation, the Innovator™ is compatible with modulators available from most COFDM modulator manufacturers. As with ATSC operation, the modulator feeds the Axcera digital upconverter for excellent performance.

CUSTOMER'S CORNER

Note: We encourage OUR CUSTOMERS to contribute to this corner.

DXHM RADYO TOTOO—Getting Stronger and Better in the Broadcast World

By: *Neela Duallo* - DXHM Radyo Totoo

Modesty aside, DXHM-Radyo Totoo as yet, can boast of being the most credible media institution in the promising province of Davao Oriental, particularly in the municipality of Mati, strategically located at the southeastern part of the Philippines, the home of promise and friendly people. There are competitors, but the station has set its image as such, and this got the nod of the local government, non-government organizations, and other sectors from society. But how did its story begin?

The humble story of the first and the only AM station in the municipality of Mati and in the province of Davao Oriental traces its root in 1990. It all started when Bp. Patricio Alo, the bishop of the Diocese of Mati, thought of a very effective medium for its thrust of evangelization. It dawned on him that the media, is indeed, a very effective tool for such pursuit, he opened the idea to the presbyterium. And sharing with the thrust of their Bishop, the presbyterium approved the plan of putting up an AM-radio station, boasting of its 5-Kilowatts signal, covering the whole province of Davao Oriental, and even some of its neighboring provinces like, Davao del Norte, Davao del Sur, Compostela

Valley Province, and even some parts of Davao City. Thus, DXHM was born on March 19, 1990.

After 14 years, with its own share of challenges, the station emerged triumphant in all these...

Now, with 300 thousand listeners, it holds the record of being the official radio station of the 3rd Mindanao Games, the official radio station of the Namfrel Operation Vote Count 2004, and just very recently, DXHM took a quantum leap by being the organizer of the 1st Pujada Bay Festival, a festival focusing on Pujada Bay, one of the picturesque bay in the locality which remains unexploited, but geared towards awareness to the need of ecological concern, its protection, and preservation.

In the said major project, the station tied up with the local government of Mati. It all started when DXHM thought of coming up with the Bankarera 2004, a very exciting banca race, while the local government have been planning to have the Pujada Bay Festival. When the proposal came, LGU suggested to make the Mati Bankarera Open 2004 the highlight of the Pujada Bay Festival.

It was a beautiful partnership,

with the local government using all its resources for the festival, and the station took charge of the promotion of the event to its widest scope, and supervising the flow of the minor events for the festival.

Needless to say, with the endless and untiring efforts of DXHM through all those painstaking years, it has also established well esteemed connections and affiliations. DXHM, basically is a member station of the Catholic Media Network (CMN), and Notre Dame Broadcasting Corporation, a sister company of Trinity Cable Television, the sole cable network operating in Mati, a partner of Catholic Herald, the oldest Catholic newspaper in Asia, and just very recently, the station has also established partnership with the Union Catholic Asian News (UCAN), and presently, the station is making final negotiations for its slot in the Hometown page of the Manila Bulletin-USA.

Indeed, the station has achieved a remarkable fate in the broadcast industry. With the helm of Fr. Dennis Alingalan, hopefully, it will be all the way to the top for the station. Inevitably, the station knows it will not all be a "garden of roses" because, in reaching the top, you have to overcome all obstacles, and definitely, you need to

DXHM RADYO TOTOO...

And with all the things coming up for the station, aside from good management, concerted efforts, DXHM have one major source of it's success, and it's the partnership it has with "BROADCAST WORLD".

BROADCAST WORLD has been providing the station with the equipments for it's broadcast operation. Equipments assuring broadcast qualifying satisfaction guaranteed for the listeners. After 14 years, the equipments of the station from Broadcast World like

the audio consul, the transmitter are still very operational to it's fullest scale. Broadcast World has truly been an enormous help to the station, in achieving our pursuits, and in holding on to our dreams in the next 14 more years and beyond.

Of course, never to be discounted is the generous heart of Mayor Paking Rabat who donated the lot where the station is located. Sharing with the Bishop's thrust, Mayor Paking Rabat did not have any doubt of making the donation which sets the trend in the local broadcast industry in the municipality of Mati.

As the station's Director Bishop Patricio Alo reiterated that the station has indeed, gone a long way. "I am happy with how things turned out for the station. In an industry such as the broadcast industry, effective service has to pursued first, and the rest will follow... and our pursuit can never be attainable without the help of Broadcast World".

Absolutely, DXHM-RADYO TOTOO, is now getting stronger and better in the broadcast world".

WHAT'S NEW...

AUDIOARTS The D-75 Digital Broadcast Console

The new modular D-75 comes with four stereo busses, dual-domain outputs, sample rate conversion on all digital inputs, and interchangeable input module daughter cards for easy analog-to-digital field switches.

The hinged meterbridge swings up for easy access to console dipswitch programming

New LED meter displays add to the functionality of the D-75 meter bridge with full-scale digital peak plus VU metering. All switching features LED illumination and an automatic timer, built-in machine interface and clock all come standard

The D-75 may also be ordered with an optional SUPERPHONE module, which supports two callers. The compact, tabletop design, the D-75 is currently available in both a thirteen and twenty-one fader input mainframe.

Features

- Four Stereo Busses
- Sample rate conversion on all digital inputs
- Cue function with auto-dropout
- Dual Domain Outputs
- Full scale digital peak plus VU or PPM metering
- Built-in machine interface
- Separate Source Selection for control room and studio
- Two air talley relays
- Any combination of mic, analog line or digital audio inputs
- Heavy-duty on/off switches
- All switches LED illuminated
- Automatic timer and clock



FOR YOUR STATION'S CONFIGURATION PLEASE CONTACT BWPSI

Broadcast World 25 Years Serving Philippine Broadcasters in tandem with KBP

Broadcast World stands to be a legend in the Broadcast industry of the Philippines. Its humble beginning from a single proprietorship to where it is now, have faced all rough sailing in the various hazards of business repercussions and the financial global crisis.

It has installed and commissioned the majority of AM/FM radio stations as well as TV stations in the Philippines. It started with the AM stations of the Philippine Federation of Catholic Broadcasters (religious stations through efforts of Fr. James Reuter, SJ). Now the Catholic Media Network (CMN) where Broadcast World Phils. Systems, Inc. installed more than 30 AM & more than 10 FM turnkey stations throughout the different Catholic dioceses in the Philippines; Nation Broadcasting upgrading of their FM stations in key cities during the time of Mr. Abelardo Yabut, The FM upgrades of Radio Mindanao Network by Mr. Henry Canoy, Quest Broadcasting as well as FBS Radio Network and all the FM upgrades of Rajah Broadcasting. These occurred after People power where Broadcast World played part in Radio Veritas "Radio Bandido." The first BE FM Transmitter in the Philippines was Progressive Broadcasting who imparted to Broadcast World that after sales service is important.

Most significant of all, was the UHF tower, one of the highest in the Philippines, that of Eagle Broadcasting Corporation where it coordinated with Jampro Antennas & High power UHF TV. High power UHF TV stations were also glaring innovation, such as that of Radio Mindanao Network, Rajah Broadcasting, and ABC-5 Davao. The first AM High Powered Solid State AM transmitters in the Philippines were obtained by Manila Broadcasting Company, Far East Broadcasting Company, Radio Veritas Global and Aliw Broadcasting Corporation. Broadcast World also is the first to introduce digitalization on Audio and Video Studios in the Philippines. It also introduced the first digital processor in the Philippines and most of the broadcastes use them to this point in time..

Broadcast World sponsored and organized the First Technical Seminar of the

Society of Broadcast Engineers and Technicians of the Philippines (SBETP), its President and CEO being one of the founding officers of said organization, and a majority of the Officers and Staff of the company as its founding members. It continues to assist the technical force in Radio and TV stations as well as the NTC by bringing new Broadcast technology in the Philippines.

It started its harmonious relationship with the KBP for two decades, by participating as professional exhibitors and sponsors, up to the present of sponsoring the Grand Night of every KBP Top Level Management Conference and by inviting International speakers to the occasions just as well. On this particular 30th Top Level Management Conference of the KBP to be held in Tagaytay City Broadcast World will again sponsor a Technical Seminar that will focus on HD Radio and HD Television and Broadcast sagacity and agility in the digital world, which is this era's latest trend. International speakers from the United States, Europe, United Kingdom and Asia have expressed their willingness to be speakers in this seminar. Broadcast World has conducted these Technical Seminars, in support of the KBP in order to give the information needed to update and cope up with the industry's technology in the Philippines.

Broadcast World's officers and employees have continuously achieved professional growth on account of their exposure to foreign broadcasters by attending conferences of the National Association of Broadcasters (NAB), in the United States, a counterpart of the Philippines' KBP; the NAB Radio Show, IBC Show in Amsterdam, Broadcast Asia in Singapore, ABU and the SBE in the United States. Also, they had hands on training at factories in Halifax, Canada (NAUTEL Transmitters) and LARCAN also in Canada. In Quincy, Illinois (BROADCAST ELECTRONICS Equipment), in Sacramento, California (JAMPRO Antennas), Bangkok Thailand (for Tower construction). Its VP for Engineering has been trained in the United States at the U.S. Technical Training Institute (USTTI), Broadcast World management and staff continues to be trained and study here

and abroad and continuously sends them to a majority, but possibly to all conventions and shows in the field of Broadcast, Telecom and Audio-Video Show including Computer shows..

Five years ago, during the KBPTLMC, Broadcast World announced the opening of its office in USA. Now with Broadcast World's Office in the United States (BWUSA), it can serve you 24 hours a day, and solve your most pressing problems, with all professionalism, promptness and cost effectiveness. Many of the broadcasters call the USA office when necessary, anytime.

Broadcast World also thrives to continue to support products they have sold even if they do not represent the product, for the sake of technical assistance but also, for service to Broadcasters. Broadcast World believes that after sales service is important. The management always makes it sure that their technical group shall strive to support customers in their technical problems. anytime.

For 25 years, Broadcast World Philippines stands to have a fixture of consistency, with an aggregate of sturdy spirited human elements, none other than its faithful employees who stood by them against all odds, possessing a combined experience in the industry as well as the fighting spirit to "carry on torch" that was passed on by its patriarch to the next generations, and have imparted the message that Broadcast World and the KBP shall always move together for the progress of the Philippine Broadcast industry.

TO ALL WHO HAVE MADE IT POSSIBLE FOR BROADCAST WORLD TO FULFILL ITS MISSION AND VISION WE EXTEND OUR GRATITUDE TO OUR SUPPLIERS, OUR LOYAL AND EVER TRUSTING CUSTOMERS & FRIENDS, BUT MOST OF ALL TO GOD WHO IS THE AUTHOR OF ALL THINGS.....



BROADCAST WORLD

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