



# Broadcast World News

(Special KBP-TLMC Edition)

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## **Broadcast World to attend KBP-TLMC in Cebu City**

A red-letter date for Philippine Broadcasters is the 27<sup>th</sup> KBP Top Level Management Convention that will be held at the Shangri-La Mactan Island Resort in Cebu City from November 19-21, 2001.

BWPSI representatives to said event will be Engr. Mon D. Bañez, VP Engineering, BWPSI; Ms. Miriam Victoria B. Pineda, VP Marketing, BWPSI; Engr. Arlene S. Ylarde, Marketing and Sales Manager, BWPSI; Engr. Mac John Flauta, Messrs. Ronald Ray Mendoza, and Paul Vincent Aniscol, Account Executives, BWPSI.

Exhibit booth of Broadcast World Phils. shall focus on Marti's newest product, the Plug N Play PNP1000, which is the latest in digital and RF technology. For the audio processor, the Omnia-6 will be on exhibit, which just as the Marti newest product, both were the pick hit at Las Vegas NAB 2001.

## **Cagayan De Oro Colleges holds Inauguration and Blessing of its DXDD Digital UHF TV Channel 39 and DXJR Digital AM Radio 1575 KHz**

Cagayan de Oro Colleges held the inauguration and blessing of its newest Broadcast Network equipment and studio facilities for its distance Education and hands on of its existing courses in BS Electronics and Communications Engineering, BS in Computer Engineering, BS in Computer Science, AB in Broadcasting and other related courses or subjects. The Radio and TV stations also are focused for Literary Outreach Program, Values for the young and Values Rejuvenation for the rest of the population as well as for public information and community service.

The affair was held at the roof deck of the Cagayan de Oro Colleges Main Building, Carmen, Cagayan de Oro City on September 7, 2001.

Prominent government officials in Congress, as well as Regional officials of the National Telecommunications Commission throughout the province were on hand to grace the significant occasion that also was historic event in affording Filipinos in far-flung areas to face the challenges of the times and attain the objectives to give efficient and affordable information to the countryside. BWPSI officials who attended the affair were Ms. Desy Kelly, President and Chairman of the Board and Ms. Miriam Victoria Pineda, Vice President for Marketing.



**Cagayan de Oro College  
Blessing and Inauguration on  
September 7, 2001**



**Atty. Borje, NTC cuts the  
ribbon as Ms. Desy Kelly,  
BWPSI assists**



**Ms. Desy Kelly, President and  
CEO and Ms. Miriam  
Victoria Pineda, VP for  
Marketing attends the affair.**

## **Suppliers Websites**

[Belar Electronics](#)

[Broadcast Electronics](#)

[Comark](#)

[Desktop Technologies](#)

[Jampro Antennas](#)

[Marti Electronics](#)

[Miranda Technologies](#)

[Moseley Electronics](#)

[Nautel](#)

[Nucomm](#)

[Omnia](#)

[Richardson](#)

[Tandberg Television](#)

[Telos Systems](#)

[Thomcast](#)

[Wheatstone](#)

It is also with pride that Broadcast World Phils. Systems, Inc. was the main factor in the realization of the objectives of this educational institution by supplying the broadcast equipment for Transmitter, the Nautel XL12 AM Transmitter for AM station and the Thomcast 10kW Ultimate UHF Transmitter for its TV station. Studio equipment that are of the latest technology that gave credence to the broadcast network were Omnia-3am and Omnia-6tv that are presently used as audio processors and the Audiovault Xpress both equipment are for On-Air and Production studios.

### **Broadcast World Phils. Installs Jampro JHPC-8 FM Broadcast Antenna**

Broadcast World Philippines Systems, Inc. has recently installed and completed, on June 14, 2001 on NET25 Eagle tower in Quezon City a Jampro JHPC-8 FM Broadcast Antenna, after a pressure integrity test that then restored to specific pressure said antenna by Engr. Caesar Villadiego of Eagle Broadcasting Corporation, Mr. Kermit Severson, Installation Supervisor of Rohn Products, Philippines with the close daily supervision of Engr. Mon Bañez, VP Engineering of BWPSI and his Engineering crew.

Together with said antenna was an Andrew HJ8-50B 3 inch Air Dielectric Coaxial Cable with Gas Pass and other Andrew Kits that are complimentary to the Jampro Antenna.

This antenna is now at the compound of Eagle Broadcasting Corporation, the tower of which was also built and supervised by Broadcast World Phils. Systems, Inc.

### **KBP Accepts Donation of Broadcast World Phils.**

KBP was recently a recipient of Belar Electronics Inc. equipment an FM Digital Modulation Monitor with calibrator installed and a Belar RFA Frequency Agile FM, RF Amplifier with interface Module installed.

Broadcast World Phils. Systems, Inc. has been through the last fifteen years a staunch supporter of the KBP in all its activities, as always in tandem with this renowned organization.

Turnover ceremonies were held at the Dusit Hotel in Makati City to the Technical Standards Committee Chairman Engr. Romeo Yabut, in the presence of KBP Officer Mr. Caloy Castro and KBP President Mr. Ruperto S. Nicdao, Jr.



**Mr. Kermit Severson, Installation Supervisor of Rohn Products Phils. assembles the Jampro JHPC-8 Antenna**



**The Jampro JHPC-8 FM Broadcast Antenna ready to be installed**

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**Ms. Desy Kelly turns over the new Belar Digital FM Modulation Monitor to KBP Officers, Engr. Romy Yabut, Messrs. Caloy Castro and Jun Nicdao**

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### *What's NEW with BWPSI Products*

#### **Omnia-6: All Digital Audio Processor**

*The Omnia-6 is not like other processors, as will be immediately evident when you unpack it and set it before your eyes. The gorgeous front panel holds not one, but two high-resolution, active-matrix color displays. One always shows you what's going on under the covers; the other is the entrance for your exchanges.*

*But what is beauty without function? Omnia-6 gives you all: Hot and energetic. Pure, smooth, warm and friendly. So potent and open, you'll imagine it's unprotected.*

*The pleasure of getting exactly what you want. We'll let you have a go...if you promise to take care.*



**Omnia-6: All Digital Audio Processor**

#### **Marshall MXL AV1000 Audio/Video Control Center**

- High Resolution Full Color LCD Monitor
- VGA and Composite Video Inputs
- Two User definable Function Keys
- Remotely controllable
- Programmable audio muting
- Compatible with most Gooseneck Mics

The AV-1000 is an integrated monitoring system for use in teleconferencing, courtrooms and any presentation environment where large video monitors are not practical. The small footprint, similar in size to a normal microphone base, makes the AV-1000 ideal for use where space is a limitation. The High Resolution (960x234 pixels) and ultra bright (210 candle luminance) color LCD display is visible even under the brightest lighting conditions. Dual video inputs provide normal composite signals or switching to VGA (640x 480) for computer graphics display. External switching of the AV-1000's video mode is also provided via a rear panel mounted DB-9 connector.



**Marshall MXL AV1000 Audio/Video Control Center**

The AV-1000 can be used with most commercially available gooseneck microphones and has a built-in Mic switch operating from externally supplied +48V phantom power. The Mic switch may be disabled, or programmed to function as "push to mute", "Push to talk" or "latching", as required. Two user definable function buttons provide contact closure for a variety of external switching applications. A 12VDC power supply is included with the AV-1000.

#### **Marti PNP 1000 Exciter/Transmitter**

*Great Performance at a MARTI Price.* Now, an FM transmitter from

MARTI Electronics that gives you all the reliability, performance, ease of use, installation and support that you've come to expect from a product with the MARTI name on the front. This transmitter is designed for applications where value is the key. The Plug N Play products have performance figures that exceed expectations. Our PNP1000 is the perfect solution to have as your main transmitter and cost effective enough to have as a standby.

*Latest Digital Technology.* The Plug N Play products use the latest in digital and RF technology coupled with proven exciter technology from Broadcast Electronics. The exciter portion of the transmitter takes advantage of recent advances in DSP speed and efficiency to provide performance previously not available at prices like this.

*Proven Technology.* Along with this ground breaking digital technology, the Plug N Play product line takes advantage of control and RF amplifier designs that have been proven through years of reliable use in the Broadcast Electronics exciter lines. This combination of new technology and proven design provides for the best product value available in the market today.



**Marti PNP 1000 1kW FM  
Transmitter with Digital  
Exciter**

#### **FEATURE: “Making the Future Happen Today”**

How can the future happen today? Sound amazing! But with the KBP 27<sup>th</sup> Top Level Management Conference, this will be realized.

The convergence of telecommunications, broadcast and multimedia is the era where big companies as well as medium and small enterprises have joined the bandwagon by forming alliances to serve the complex needs of the wired generation. Lately, several US and European cable firms merged with traditional phone firms while some broadcast companies joined forces with cable service providers. Gigantic media merges are now occurring or have occurred that gave birth to powerful conglomerate in television, broadcasting, publishing and even in the movies. These moves were prompted for the future but this is what is happening today –the Era of Convergence!

The meteoric rise of a new government has given positive hopes for inflow of foreign capital. So our country is prepared to pursue bolder economic and political reforms so as to concentrate on industries with strong potentials such as broadcast and multimedia.

The Broadcast and Multimedia age, with this conference of Top Level Management business individuals will earlier prepare themselves into the vortex of this new era of bigger challenges.

The popularity of our country's move to the countryside and also abroad develops respect and hopes for the coming bank of investor confidence, so that, riding high in the infotech bonanza, KBP will soon get the bigger share of the business opportunity in the Broadcast and Multimedia World.